

Sarah Brothers Bot

SarahBrothersBot@gmail.com | 831.421.2670 | www.SarahBrothersBot.com
Santa Cruz, CA 95060

ARTS EDUCATOR, ADVOCATE, AND LEADER

I believe that participation in the arts empower, give voice, and enhance quality of life. The arts break down barriers, build communities, and provide valuable learning opportunities.

I have eighteen years of experience working with various community-based non-profit arts organizations and have assumed many leadership roles. My professional life has been dedicated to promoting the healthy development of youth through standards based, sequential arts education in schools, and through culturally relevant and engaging after school community-based partnerships.

I am committed to providing programs and resources to ensure equitable access to arts participation, and I am dedicated to empowering others through creative expression to reach their full potential.

CORE COMPETENCIES

Leadership/Supervision/Coaching	Visioning/Strategic Planning
Program Management/Evaluation	Arts Education/Curriculum Development
Community Engagement/Partnerships	Leading Professional Development Trainings
Community Outreach/Advocacy	Special Events Coordination
Communications/Marketing/Design	Donor Database/Relations Management

EDUCATION

Masters in Arts Management

University of Oregon

Masters in Arts Education

Florida International University

Bachelor of Fine Arts Graphic Design, minor in Anthropology and Music

SUNY Oswego, NY

PROFESSIONAL EXPERIENCE

Arts Education Director, Arts Council Santa Cruz County, Santa Cruz, CA

October 2011 – Present

- Increased number of students served annually from 8,000 to over 20,000 students county-wide, in over 40 schools in 10 districts, ensuring strategic priorities are being addressed and establishing standards for program quality and success.
- Developed and implemented several new programs, including an arts integration program in schools, and a professional development series for teaching artists and educators.
- Through coalition building and advocacy, got largest Title 1 district in the county to add arts into their three-year Local Control Accountability Plan with a designated budget of over \$2 million to hire 20 FTE VAPA teachers and updated their arts plan, transforming the districts arts programming.
- Established new partnerships and contracts, increasing the annual Arts Education Program budget from \$300,000 to over \$600,000.
- Developed new strategies to increase equity, inclusivity and justice in all programs, recognizing that historical and ongoing inequities, biases, and barriers exist and are perpetuated within communities and institutions unless they are directly and intentionally addressed and systematically changed.

Local Advocacy Network Manager, California Alliance for Arts Education, CA

July 2015 - July 2017

- Developed models for innovative practices in areas of advocacy, communication, leadership, and coalition building to expand opportunities for success of the Local Advocacy Network.

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- Promoted successful practices by leading workshops at the annual leadership retreats, making virtual presentations on Alliance and partner webinars, and speaking at statewide and local events.
- Led planning for annual leadership retreats by identifying key topics, leading workshops, and developing handouts, presentations, and activities.
- Mentored and supported local organizers for Northern California Local Advocacy Network sites, monitoring progress and provide ongoing strategic assistance to ensure success in execution of action plans.

Art Services/Marketing Assistant, Lane Arts Council, Eugene, OR

September 2009 – April 2011

- Developed organization media management plan, strengthening organization communication systems, including print and web materials, and increasing online engagement and event participation by 50%.

Director, Boys & Girls Club Intel Computer Clubhouse, East Palo Alto, CA

January 2009 –September 2009

- Developed curriculum and taught Graphic Design, Web Design, Videography, Illustration, Animation, Music Production, and Photography programs for youth ages 5-18 on both Mac and PC platforms.
- Developed programming and promoted participation and parent involvement, increasing the number of weekly classes and workshops by 75% and implementing an evening parent computer training course.

Marketing Manager/Program Director, Milagro Center, Delray Beach, FL

January 2003 – November 2008

- Designed and developed the volunteer and arts mentoring program, and all associated procedures, and materials, increasing the number of volunteer mentors from 4 to over 50 annually!
- Developed a new outreach program and served as community liaison, negotiating collaborations and contracts for special projects, cultivating 5 artist outreach partnerships quarterly.
- Planned and executed annual fundraising events, monthly event programs, and quarterly youth art shows and performances, securing sponsorships, and designing all promotional materials.

INTERNSHIPS

Graduate Teaching Fellow, University of Oregon, Eugene, OR

March 2011 – June 2011

Arts Bridge Scholar, Jordan Schnitzer Museum of Art, Eugene, OR

January 2010 – April 2011

Arts Administration Graduate Intern, Root Division, San Francisco, CA

August 2010- September 2010

Arts Administration Graduate Intern, SPARC, Venice Beach, CA

July 2010

PUBLIC SPEAKING: PRESENTATIONS, WEBINARS, AND PANELS

California Alliance for Arts Education Retreat

Annually, 2013-2017

Arts Education Advocacy webinar

December 9, 2014

Monterey Arts Education Summit

March 2015

Be A Champion for Arts Ed webinar

April 14, 2016

Napa Arts Now Summit

September 9, 2016

Is Arts Education in YOUR LCAP? webinar

December 1, 2016

Arts Now: LA County Arts Education Summit

December 8, 2017

VOLUNTEER EXPERIENCE

Policy Council, California Alliance for Arts Education, statewide

June 2013 - present

Grant Panelist, California Arts Council, statewide

February 2014

Community Engagement Officer, Americans for the Arts, Eugene, OR

June 2010 – October 2011

Grant Writer and Board Member, MECCA, Eugene, OR

October 2009 - October 2011

Muralist and Tour Docent, Precita Eyes Muralists, San Francisco, CA

December 2008 – September 2010

Arts Instructor, El Albuquerque, Cusco, Peru

March 2007